



**2012 National Payroll Week Individual Activity Contest:  
Educational Outreach and Community Service  
Local Government and Media Outreach  
Company Involvement**

The Individual Activity Contest is designed to recognize outstanding work to increase awareness of National Payroll Week as a group or an individual working separately from an APA Chapter.

NAME:

COMPANY:

**ENTRY QUESTIONS:**

We strongly encourage you to be as detailed as possible in your descriptions and include photos taken at the events. Photos can be attached to the entry in JPEG format. Copy Samples can also be attached.

1. Please list the event(s) to be included in this entry.
2. List the date, time, duration, and location of the event(s).
3. Please give a detailed summary and description the event(s). Please include why this event was chosen and how NPW was promoted.
4. Who attended the event(s) and what was the total attendance? Please share quotes or comments.
5. List the ways you promoted the event(s). Please list full newspaper and TV/radio station names, along with run dates.
6. Describe why the NPW event(s) were a success and what goals were met.

Submit your entry to [chapterrelations@americanpayroll.org](mailto:chapterrelations@americanpayroll.org) by **SEPTEMBER 21, 2012**

(PDF files preferred, written summary, scanned samples, and JPEG photos etc.).