



## 2012 National Payroll Week Online Survey Promotion Contest

The Online Survey Promotion Contest is designed to recognize outstanding work to increase awareness of National Payroll Week and the NPW Online Survey within your community and workplace.

### Entries will be judged on the following details:

- ✓ Did you organize and facilitate a departmental and/or community campaign supporting the importance of the online survey in the spirit of NPW?
- ✓ Did you attain your company's support for your NPW and online survey promotion effort?
- ✓ How did you spread the word?
- ✓ How many people did you reach?
- ✓ Creativity

### Contest Rules:

1. All entries must include the ways in which you promoted the NPW online survey.
2. Include the details of your promotional activities.
3. Include samples of newsletters, e-mails, promotional items, and how you promote participation and increased awareness.
4. This contest is not limited to local chapter members. All APA National members are encouraged to participate.
5. Submit your entry to [chapterrelations@americanpayroll.org](mailto:chapterrelations@americanpayroll.org) by **SEPTEMBER 21, 2012** (PDF files preferred, written summary, scanned samples, and JPEG photos etc.).