

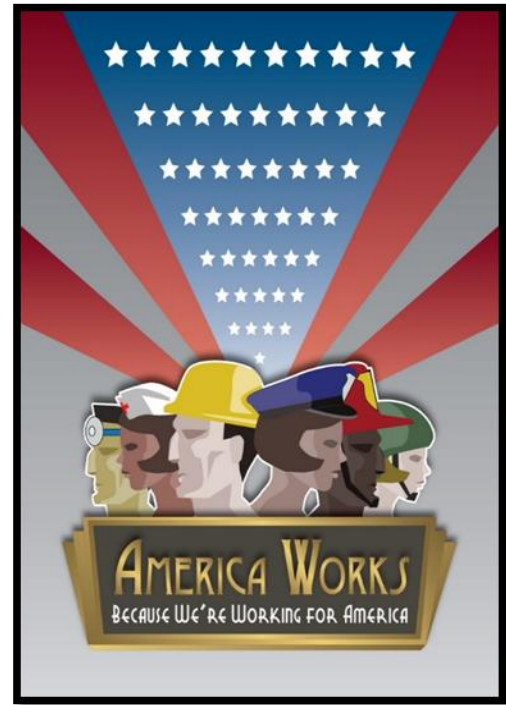


2017 National Payroll Week Local Government Outreach Contest

Reach out to local government officials to gain their support for NPW! Request NPW proclamations from your city, county and state officials acknowledging NPW and payroll professionals.

Questionnaire:

1. List all events.
2. List the date, time, duration, location, and attendance of the event (give numbers and names, if possible).
3. How many proclamations were requested and received?
4. List the proclamations your chapter received (include the state, city or county name, title of government official, and full name of government official).
5. Who planned/organized the event?
6. How was the event planned/executed?
7. How was the event promoted? Illustrate the ways you used newspapers, radio, Facebook, Twitter, LinkedIn, blogs, TV, etc. Include copies of articles, screenshots of posts and links to news casts.
8. List your goals for the event? Were your goals met?
9. How was the event a success?



2016 First Place Winner: Atlanta Chapter

Please submit entries in a word document or PDF file.

Submit all files to Chapter Relations at chapterrelations@americanpayroll.org.

Winners receive:

- First Place - One registration to attend APA's 36th Annual Congress in National Harbor, MD
- Second Place - One registration for any of APA Preparing for Year-End Seminar or Webinar (live or on-demand)
- Third Place - A free copy of *The Payroll Source Online*
- All winners will receive a NPW Award Certificate and an announcement in the January issue of PAYTECH
- All participants receive a web banner

Deadline for Contest Entries: September 27, 2017