

DATE

NAME/TITLE

ORGANIZATION

ADDRESS

CITY, STATE, ZIP

Dear [NAME]:

Since its inception in 1996, National Payroll Week has raised public awareness of the valuable work payroll professionals perform everyday. Founded by the American Payroll Association, this unique campaign brings together key business leaders, local and national media, and dedicated employees from payroll and related industries to celebrate every worker's favorite day – payday.

The campaign recognizes how the payroll industry contributes to the strength of our nation's economy and how the payroll withholding system supports such vital programs as Social Security and Medicare. It reminds citizens how payroll professionals collect and report an estimated \$1.4 trillion per year – that's 71% of the annual revenue of the U.S. Treasury – and how those payroll professionals work to ensure that paychecks are accurate and on time.

What's more, this special celebration helps build awareness of key issues facing businesses and workers in America. National Payroll Week initiatives track industry trends and educate employers and employees on payroll-related issues.

It's your organization's involvement that makes this campaign so successful. By celebrating National Payroll Week, you and other employers are telling your employees that you care about them, especially those responsible for payroll.

Your commitment to National Payroll Week represents a commitment to the foundation of our nation's financial success and the livelihood that countless Americans depend on everyday. Most important, through such a simple thing as a paycheck, you are telling people from all walks of life that their work matters.

On behalf of the American Payroll Association, I would like to extend my heartfelt appreciation to [NAME OF COMPANY] and its valued employees for your support of National Payroll Week. As a respected leader in the business community, your involvement with National Payroll Week conveys a message of pride shared by all of those in the payroll profession. This message reminds us that *America Works Because We're Working for America.*[®]

Sincerely,

Name, Title
Company